

Phillip Adam || Organic Bathtime

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Bath time has always been my girls' most cherished rituals. They'd stay in the bath for hours if I let them, pretending to be fish or dinosaurs or puppies. Now that they're older and are starting to take charge of their "self-care" more often, the products I trust in their care are even more important.

They love washing their own hair, making bubbles, and letting the conditioner "rest for a few minutes" in their hair just like mama does, and usually, splashing most of the contents of the bathtub onto the floor.

In my quest for ethically made, organic, and kid-approved shampoo brands, I stumbled across Phillip Adam and they were sweet enough to send over some products for us all to enjoy.



Although I originally intended to use Phillip Adam's apple cider vinegar shampoo and conditioner on myself, I was excited to find out that it's perfect for kids and has had amazing results on both of my girls' (very different) hair.

Phillip Adam is a Canadian brand that uses only natural ingredients. Their products are all vegan, cruelty free, gluten free and free of parabens, SLS's and GMO's. Their apple cider vinegar products are their best selling and it's not surprising - they smell incredible, work amazing on all types of hair, and give your hair/scalp all of the benefits of ACV with a few added ingredients for a boost.

I've never been one to splurge on body products - even when my kids were younger I had a hard time justifying buying pricey, ultra-healthy shampoos and body products. Although they're definitely a bit more than your drugstore or supermarket products, Phillip Adam is a brand making high quality, ethical and healthy products at an approachable price-point. Safe and ethical isn't the case for the majority of products on the shelves, so finding brands I can trust for my whole family is something worth sharing about.

What ethical skincare brands do you love for your family (or yourself)? I'm always on the hunt for more!